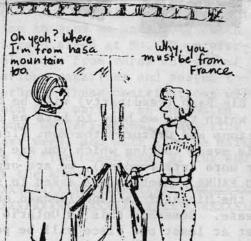
Mountain Brow Hunrow







No. Uh. I'm from Hamilton. It's on the Tre only Hamulton Great Lakes? 11 14 I know is in Burmuda That wouldn't be the

blue, coo coo C00 C00 C00 coo coo. 1

blue, coo coo C00 000 000 C00 C00.

we come to the blue hozer eh? this is our

blue hozer bird, blue-

OL nowsing the theme song blueBLUE



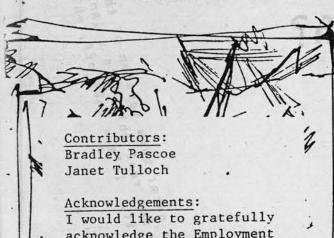
Hamilton ARTISTS'

The summer issue

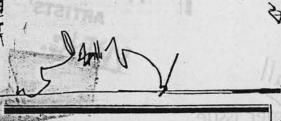


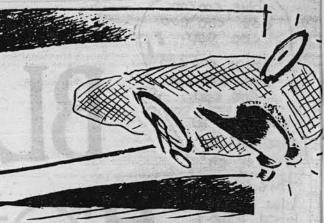
Concept & Production:

Janet Tulloch



acknowledge the Employment Development Branch and the Minister of Employment and Immigration Canada, for allowing me the time to make this contribution to the Arts Community of Hamilton.





Little did Jeffery know how much this artist hates him.

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HAMILTON ARTISTS' INC. is a rag-tag bunch of serious artists who have given up on the ridiculous notion that a gallery receiving so much financial support from the community as AGH does would actually be interested in showing the work of contemporary local artists and so, are doing it themselves.

rial

Take off en. This is the only part of the Blue Hoser that is serious. Being an arrist as anyone by tooss. Lack of income, lack of recognition, and censor who is one knows, is a serious business. Lack of income, lack of recognition, and censorship are just some of the hardships artists strucely against. Each of these problems in it: own way eats away at the artist's commitment to making the world of the spirit visible, to making his-her art. It takes stamina, faith in sneself, faith in a being greater than oneself, connection to ther artists, imagination, talent, and on some considers, something a lot stronger than a hot cup of cottee to overcome the obstacles each artist taces. along the way. Organizations such as the Hamilton Artists' Inc. and publications such as , The Blue Hush-7ero make the way a little easter. So does a sense of humour. You need a sense of humour to survive as an artist when people you meet define Canadian art as anything produced by the Group of Seven or Robert Bateman. You need a sense of humour when you register for an experimental drawing course at an art school and you show up to a classroom full of kids. You need a sense of humour when you take your work to a commercial callery and they ask if you have anything prettier. The Blue Hoser celebrates the ridiculous so that we might know its opposite. The Blue Hoser is a reminder to myself that there is more to making art than just grim determination. The Blue Power doesn't replace The Blue Bush or Zero, it parodies them. It's a take off, eh?

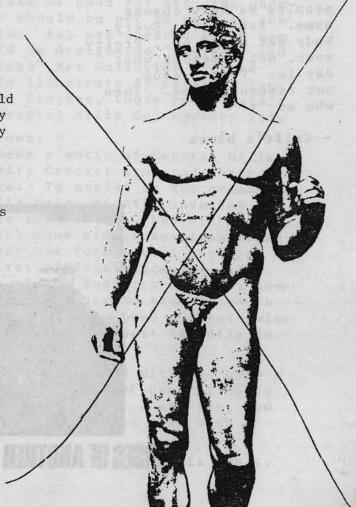
letters to the editor

# HAMILTON VICE!!!

Dear Editor:

If the Blue Hoser is not sold in a brown paper bag and kept ten feet off the floor, it should be! Young innocents in our city should not be exposed to naughty pictures (here I refer to both naked Greek and Roman statues -I don't care who copied whom) disguised as an art lesson. This article further blasphemies true religious art of the kind owned by the Vatican by showing a picture of an actor (and a bad one at that) hanging from a tree, executed in the same manner as our precious saviour. But this man, is grinning! Quelle horreur!! If this magazine doesn't get wrapped soon, my next suggestion involves an old trick I learned from some neighbourhood toughs. It involves a brown bag, matches, and the kind of stuff this rag is full of.

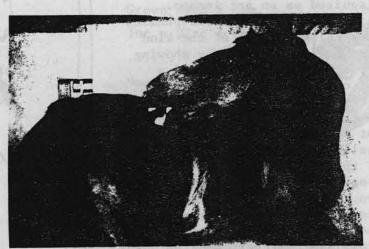
-- Father Vigilante



## US R BLUE, dear god

Us 'r mixed up. Us get same magazine ev'ry month in ev'ry size shape 'n name. What is name? Us think name is pretty special since god named first peoples. Us pray, dear god magazine make up mind soon. Us like change but us need some things stay same. Like names. Imagine. All peoples we know change name. Everyday. Every body get mixed up. Pretty soon, not remember what day is. Pretty soon, not remember name. Then who us 'r?

--Celie's blues



HORSES OF ANOTHER COLOR: GREEN

# The Art of Betty Crocker

AVOID

-the art for cake's sake approach

SINCE according to one <u>Bluhuszer</u> reader, "art for art's sake is not logically admissable since nothing exists for its own sake (I beg to differ since I have suffered through many a would-be art critic's musings about what is art" WHICH BY THEIR OWN DEFINITION WOULD NOT BE LOGICALLY ADMISSABLE), I submit to the reader an alternative for discussion: the art for cake's sake approach.

THIS approach covers a myriad of uses for art, the underlying theme being that art should be put to work in the service of loftier pursuits. Any art created which does not serve a function should be designated. "useless" and set aside to hang in "Useless" Art Galleries created solely for this purpose. To illustrate my point, I have researched the Art of Betty Crocker, those gentil, soft focused portraits of the General Mills Co. mystery lady.

THIS is what I have found out:

"Let them eat cake," has been a motto of General Mills ever since the ovens of Betty Crocker produced their first lemon chiffon cupcake. To assist in the promotion of this motto, General Mills quite rightly invented a super homemaker, not unlike Aunt Jemima, but with a pinch more white bread, with whom middle American women could identify. A prominent New York artist was commissioned to create the first official portrait of Betty in 1936, a composite of the features of early home service department members. In order to keep in touch with its market, Betty's portrait has been updated twice since the original; once in 1972, and most recently in the spring of 1986.

THE CREATION of Betty Crocker, realized with the help of art, continues to serve the promotion of General Mills products throughout the western world. I ask you, how many artists producing "useless" art can make such a far-reaching claim?

THE WRITING it would seem is on the wall. This too is a function.

## WRITERS! ! !

# Food for Thought

In conjunction with a show of dehydrated fruits and vegtables, (DRY GOODS - showing at the INC. From Sept. 21 to Dec. 24), you are asked to send in one of your typical grocery lists for display on the walls beside the pieces. Artist Norma de Prune thanks you. Let's see if you are indeed what you eat!

## Making a Point ....

The world's greatest unpublished writer, Pam Pous-Verbiage, has run out of ideas for punctuation, and in the spirit of communal collaboration (or is it collaborative communion) requests that you send in your commas, exclamation marks, semi-colons, or what have you. Pam will insert the submissions in her latest work in the order they are received. Pam thanks one and all for helping her make a point!

# GRETZKY DEATH TREATS

# Green Eggs & Ham

I will not eat them on a boat
I will not eat them with a goat
I will not eat them on a train
I will not eat them on a plane
I do not like Green Eggs & Ham
I do not like them, Sam-I-am.

--Dr. Sue's



A Big Bash (read:party) will be held at the Inc. on November 15th, at which time we hope to have as our guest the new Minister of Communications and Culture, the Hon. Flora MacDonald. In conjunction with this event (during which you are encouraged to hit upon the Minister for more Arts funding), we are organizing a show entitled, FLORA AND FAUNA. Members are asked to submit works in which a likeness of the Minister is superimposed onto a setting of flowers. No nudes please. Remember this is Ontario! An informal promise has been made that at least one piece will be purchased by the Canada Council Art Bank. At the Minister's request, a dress code will be in effect. All artists attending will be required to wear clothing.

